



DOM SAVREMENOG STVARALAŠTVA

STUDENSKI PROJEKTI REKONSTRUKCIJE

ZGRADE ELEKTROLUX, LASLA GALA 32, NOVI SAD

Novi Sad | **3–15. decembar 2021.**

HOUSE OF CONTEMPORARY CREATIVITY

STUDENTS' PROJECTS OF THE ELEKTROLUX BUILDING

RECONSTRUCTION AT 32 LASLA GALA STR, NOVI SAD

Novi Sad | **December 3–15, 2021**

Na izložbi su prikazani radovi studenata arhitekture sa Fakulteta tehničkih nauka Univerziteta u Novom Sadu, Arhitektonskog fakulteta Univerziteta u Beogradu i Fakulteta za arhitekturu i urbanizam Politehničkog univerziteta u Temišvaru.

The exhibition displayed the work of architecture students from the Faculty of Technical Sciences – University of Novi Sad, Faculty of Architecture – University of Belgrade, and Faculty of Architecture and Urbanism – Polytechnic University of Timișoara.



Dom savremenog stvaralaštva **Agraria** je zamišljeni objedinjeni prostor za umetničku produkciju i programsku saradnju strukovnih umetničkih udruženja i organizacija koje aktivno deluju u polju kulture i umetničke produkcije u Novom Sadu.

Ideja je da se Dom savremenog stvaralaštva **Agraria** otvori u revitalizovanom industrijskom kompleksu nekadašnjeg pogona „Elektrolux“ u ulici Lasla Gala 32 (Grbavica) u Novom Sadu, koji se prvobitno zvao „Agraria“. Kompleks je izgrađen 1939–1940. godine od strane poljoprivredne zadruge jugoslovenskih Nemaca po imenu „Agraria“ i danas predstavlja najreprezentativniji očuvani primer međuratne poslovne modernističke arhitekture u gradu.

Inicijativu za Agrariju su 2018. godine pokrenuli pojedinci koji dolaze iz organizacija: Društvo arhitekata Novog Sada (DANS), Centar za nove medije_kuda.org, Savez udruženja likovnih umetnika Vojvodine (SULUV) i Udruženje likovnih umetnika primenjenih umetnosti i dizajnera Vojvodine (UPIDIV).

Cilj **Inicijative za Agrariju** je da ustanovi novi model korišćenja prostora Agrarije u partnerstvu sa Gradom Novim Sadom kao vlasnikom prostora, kroz konzorcijum kojeg bi činili Grad i organizacije koje koriste prostor.

U sklopu širenja fronta podrške Inicijativi za Agrariju, tokom 2020. godine ostvarena je saradnja sa čak tri arhitektonska fakulteta, čiji su studenti imali zadatak da se pozabave rekonstrukcijom i revitalizacijom Agrarije u funkciji uspostavljanja doma savremenog stvaralaštva u njoj. Reč je o temišvarskoj, novosadskoj i beogradskoj školi arhitekture. Članovi Inicijative za Agrariju su, kao budući korisnici kompleksa, imali ulogu zamišljenog klijenta prema čijim su potrebama studenti osmislili radne, kancelarijske i programske prostore Agrarije.

Radovi su konačno prikazani na **izložbi** u Novom Sadu u decembru 2021. godine i predstavljaju selekciju najzanimljivijih studentskih odgovora na postavljene projektni zadatak.

House of Contemporary Creativity **Agraria** is an imagined all-encompassing venue for artistic production and program cooperation of professional artistic associations and organizations that are active in the artistic and cultural production fields in Novi Sad.

The idea is that the House of Contemporary creativity **Agraria** could be established in the revitalized Elektrolux industrial structure, at 32 Lasla Gala Str. in the neighbourhood of Grbavica in Novi Sad, which was originally called Agraria. The structure was built from 1939–1940 by the Agraria agricultural cooperative of Yugoslav Germans, and today it represents the most remarkable preserved example of interwar Modernist architecture in the city.

The Agraria Initiative was started in 2018 by individuals from the following organizations: Association of Novi Sad Architects (DANS), New Media Center_kuda.org, Association of Fine Artists of Vojvodina (SULUV), and Association of Artists of Applied Arts and Designers of Vojvodina (UPIDIV).

The goal of **The Agraria Initiative** is the foundation of a new management and use model of the Agraria's venues in partnership with the City of Novi Sad, who is the owner, in the form of a consortium of both founder organizations and the City.

On the wave of the broader support campaign for The Agraria Initiative, the year 2020 brought the collaboration with three schools of architecture, whose students had the task to think about the reconstruction and revitalization of Agraria for the purpose of newly imagined venues of contemporary creativity in it: the faculties of architecture from Timisoara, Novi Sad, and Belgrade. The members of The Agraria Initiative, as the future users of this space, had the role of imaginary clients whose needs had to be met by the students' designs, in regards to workshops, offices, and program venues within Agraria.

These designs were finally shown at the **Exhibition** in Novi Sad in December 2021, and represented a selection of the most interesting student responses to the project brief in question.



Radovi temištarskih studenata

**Fakultet za arhitekturu i urbanizam
Politehnički univerzitet Temišvar**

Predmet: Arhitektonsko projektovanje 8
IV godina, letnji semestar 2019/2020.
Dekan 4. godine: Bogdan Demetrescu

Nastavni tim: Tiberiu Buča, Sorin Ciurariu, Bogdan Demetrescu,
Mihai Danciu, Oana Simionescu, Costin Şelariu, Cristian Bejeriţă,
Christian Lannert, Mihnea Truţă
Gostujući predavač: Aleksandar Bede

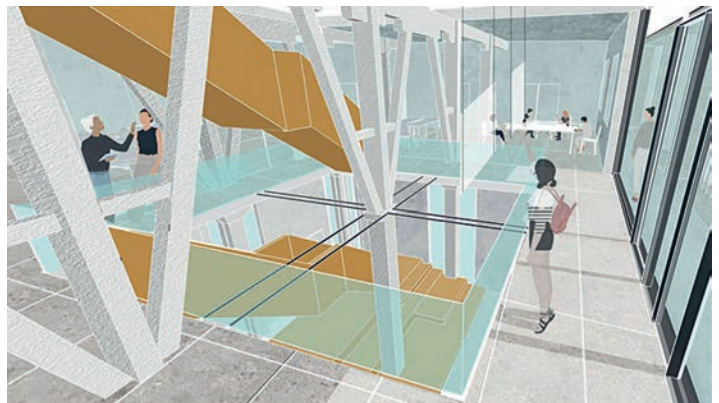
Timişoara Students' Work

**Faculty of Architecture and Urbanism
Polytechnic University of Timişoara**

Subject: Architectural Design 8
Year 4, summer semester 2019/2020
Dean of the 4th year: Bogdan Demetrescu

Teachers: Tiberiu Buča, Sorin Ciurariu, Bogdan Demetrescu,
Mihai Danciu, Oana Simionescu, Costin Şelariu, Cristian Bejeriţă,
Christian Lannert, Mihnea Truţă
Guest lecturer – local expert: Aleksandar Bede

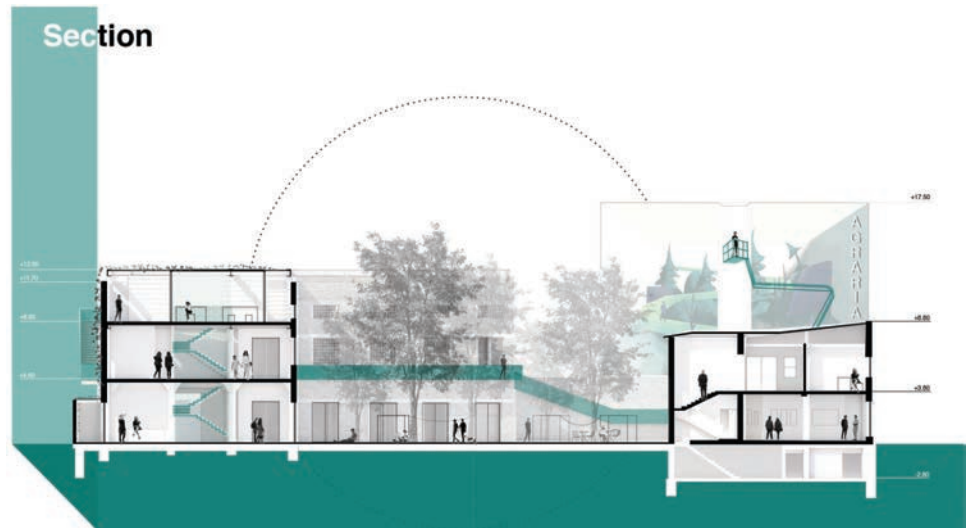


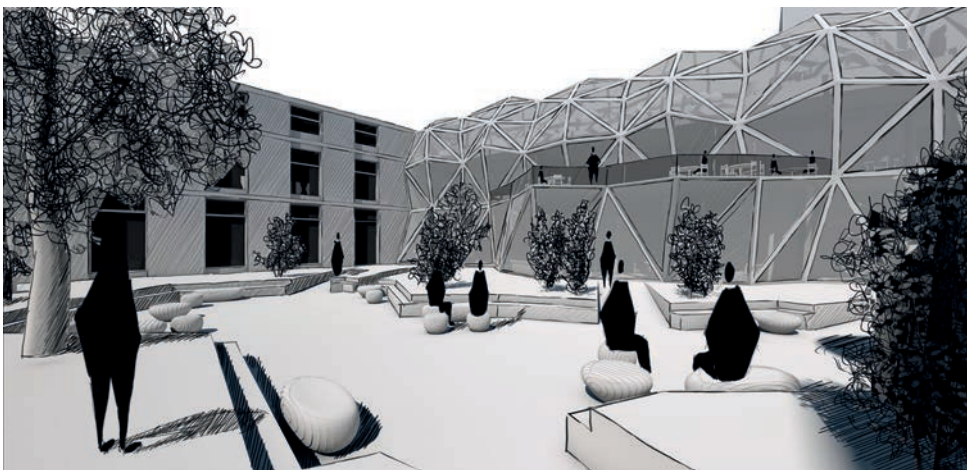
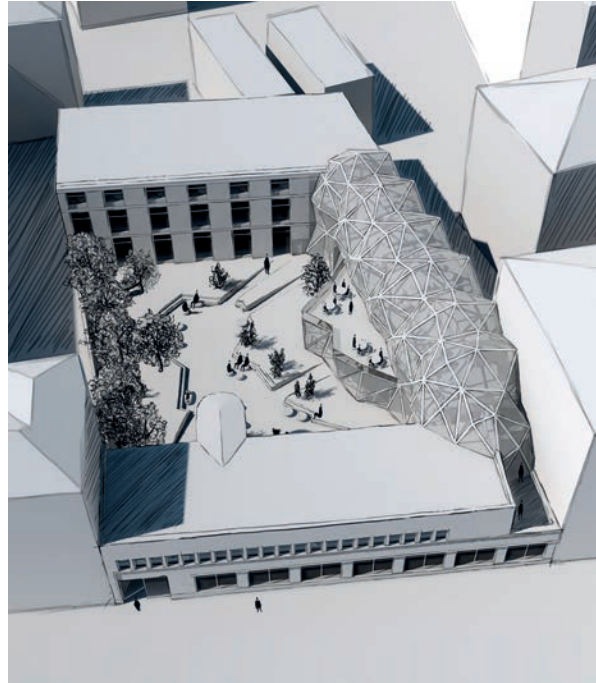


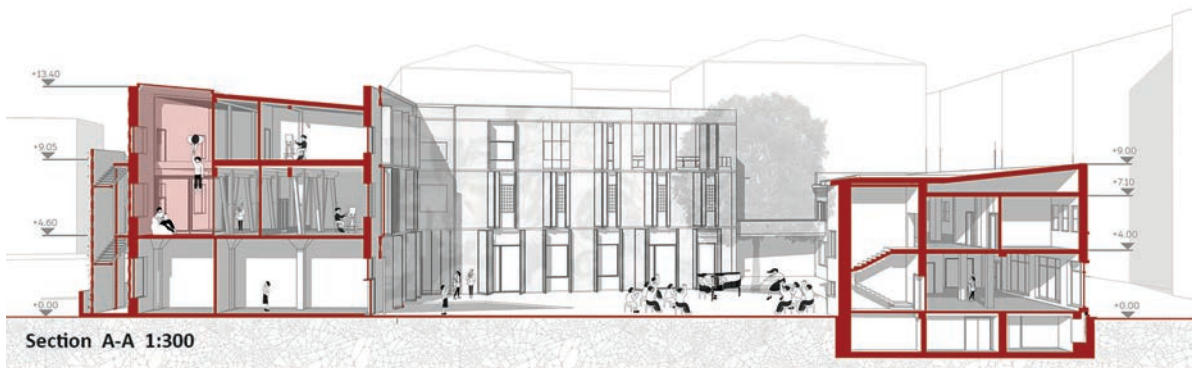


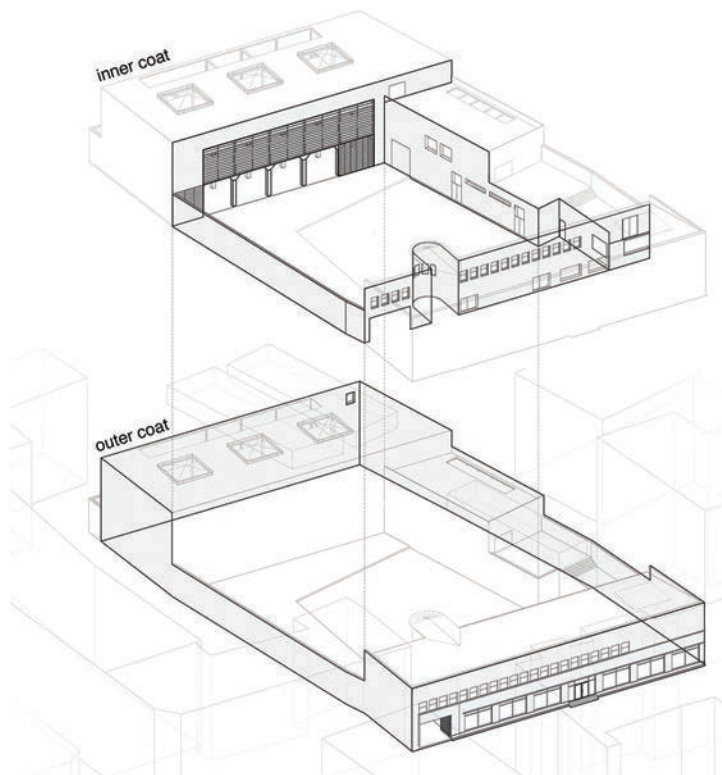
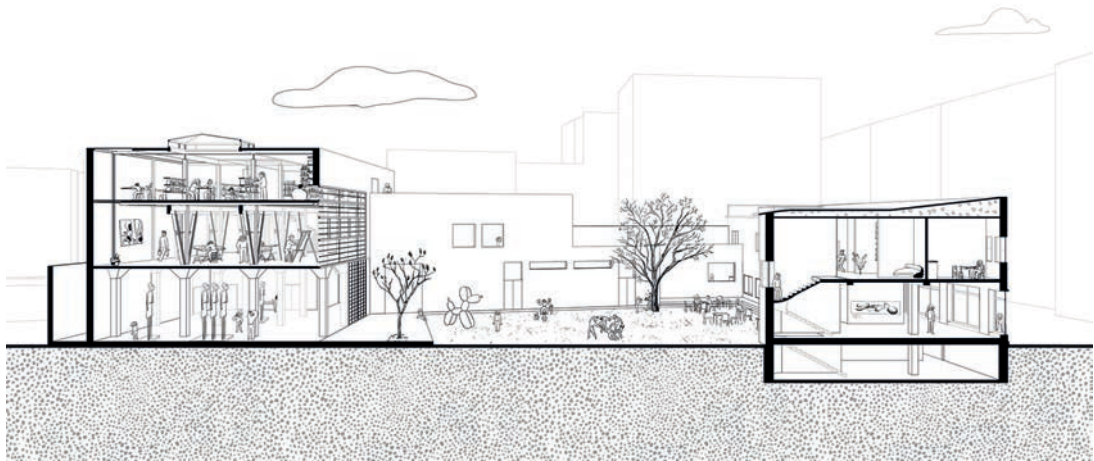


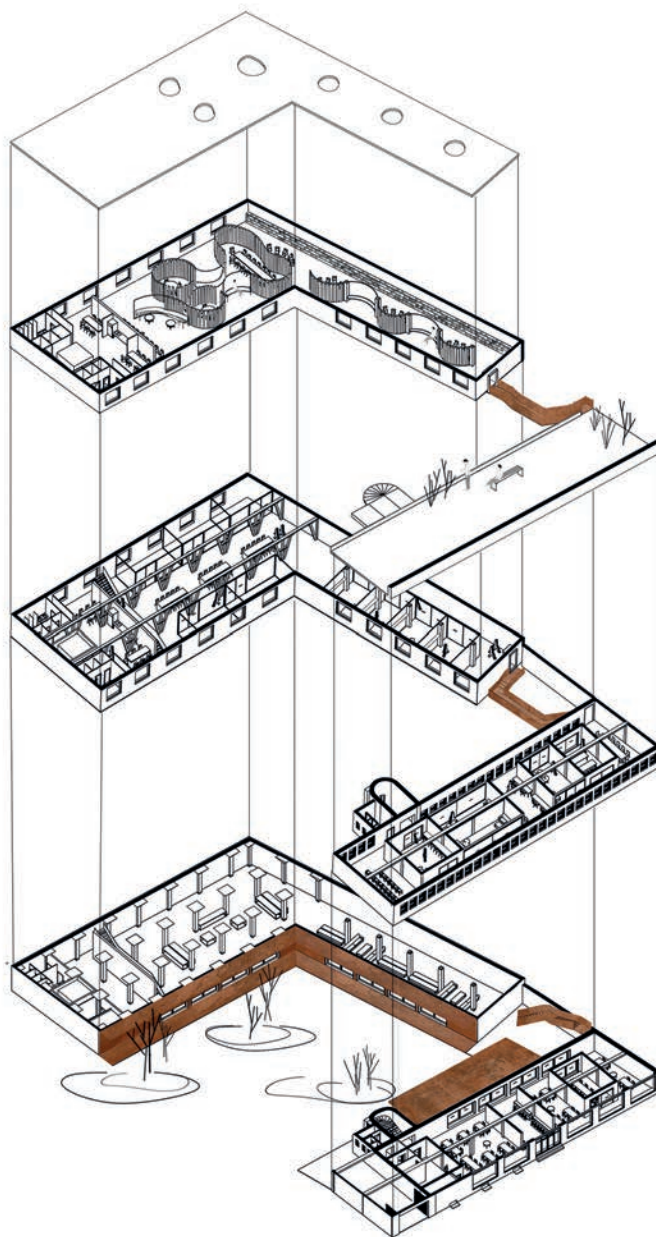








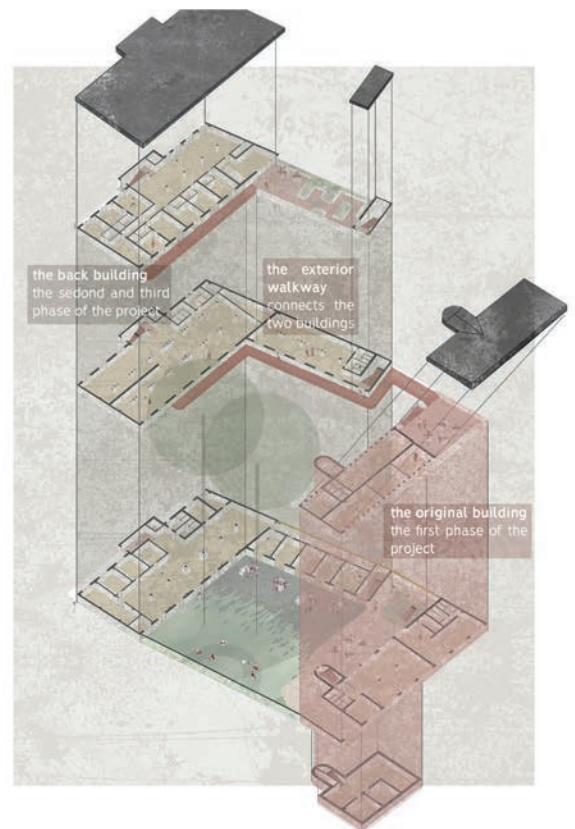
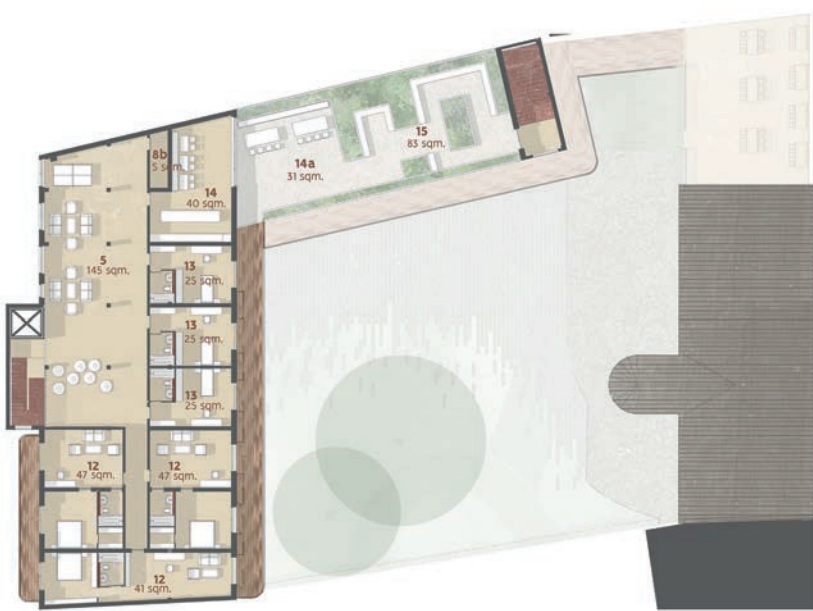


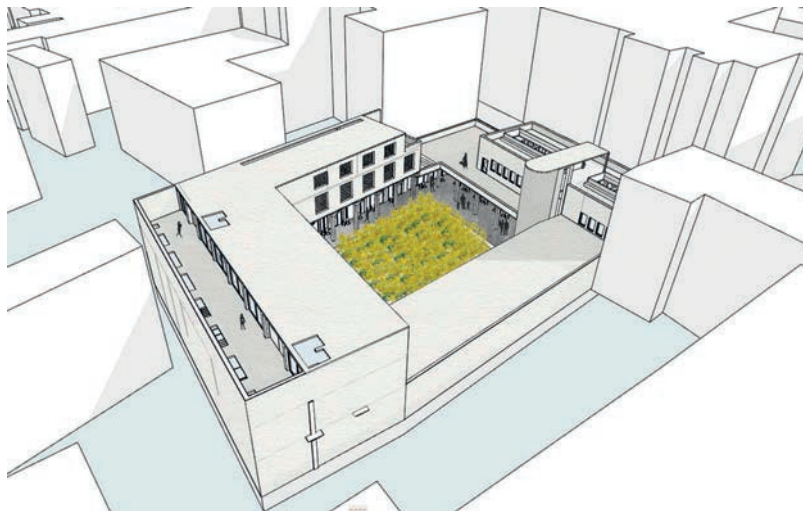


Ioana Ile, Cristina Mărincaș
Mentor: Oana Simionescu









Radovi beogradskih studenata

**Arhitektonski fakultet
Univerzitet u Beogradu**

Master završni radovi MASA U
II godina MASA, letnji semestar 2019/2020.

Mentor: Aleksandra Stupar
Članovi komisije: Lidija Đokić, Ivan Rašković
Saradnik: Marija Cvetković

Belgrade Students' Work

**Faculty of Architecture
University of Belgrade**

Master final projects at MASA U
Year 2 at MASA, summer semester 2019/2020

Mentor: Aleksandra Stupar
Committee Members: Lidija Đokić, Ivan Rašković
Collaborator: Marija Cvetković













Radovi novosadskih studenata

**Fakultet tehničkih nauka
Univerzitet u Novom Sadu**

Departman za arhitekturu i urbanizam
Predmet: Arhitektonsko projektovanje 2
III godina, letnji semestar 2019/2020.

Nastavni tim: Dragana Konstantinović, Miljana Zeković,
Slobodan Jović, Višnja Žugić, Bojan Stojković, Dragana Kocić

Novi Sad Students' Work

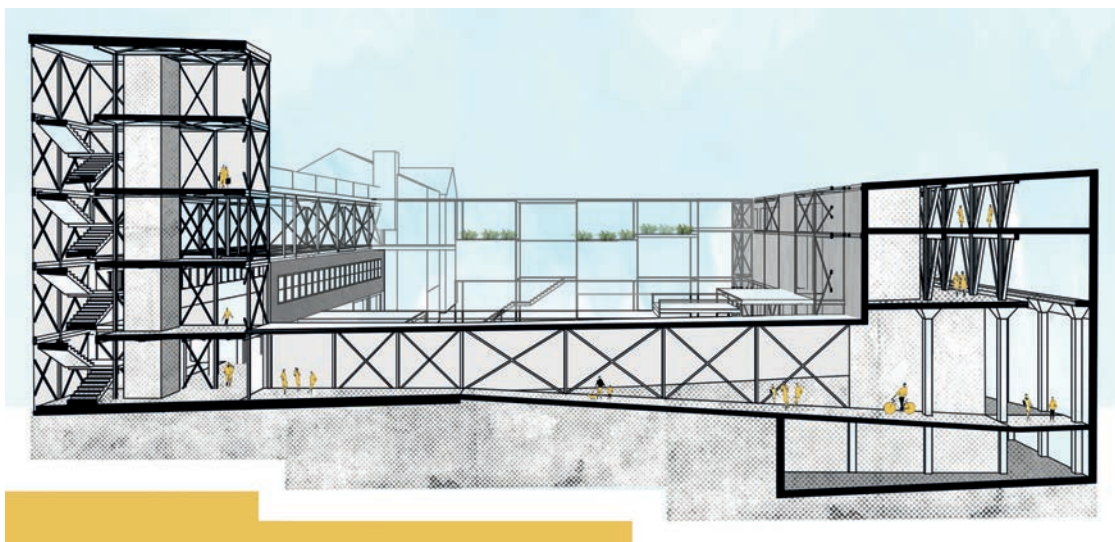
**Faculty of Technical Sciences
University of Novi Sad**

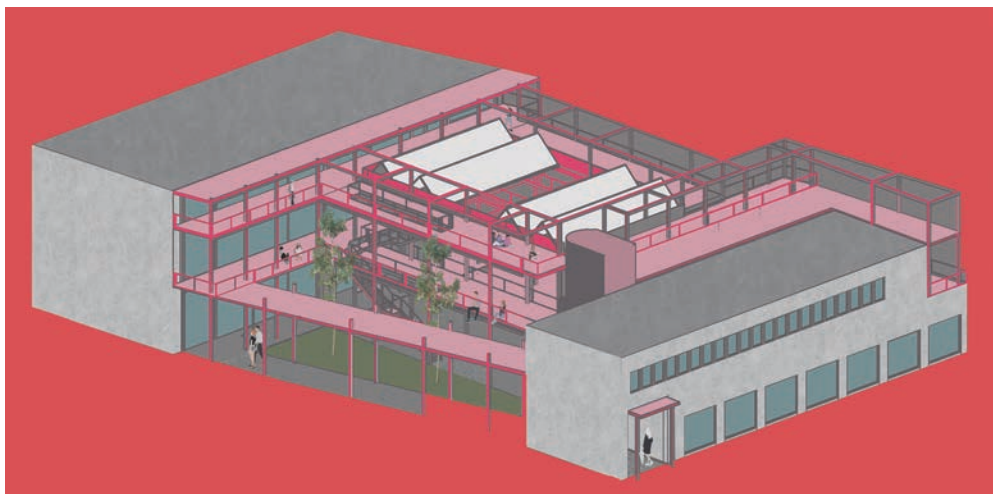
Department of Architecture and Urbanism
Subject: Architectural Design 2
Year 3, summer semester 2019/2020

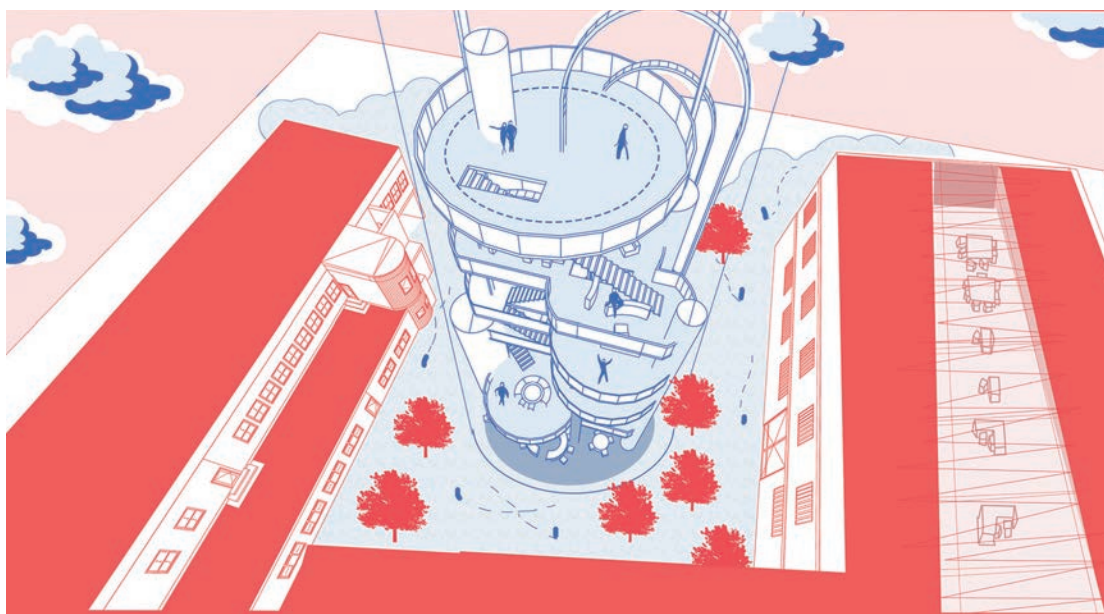
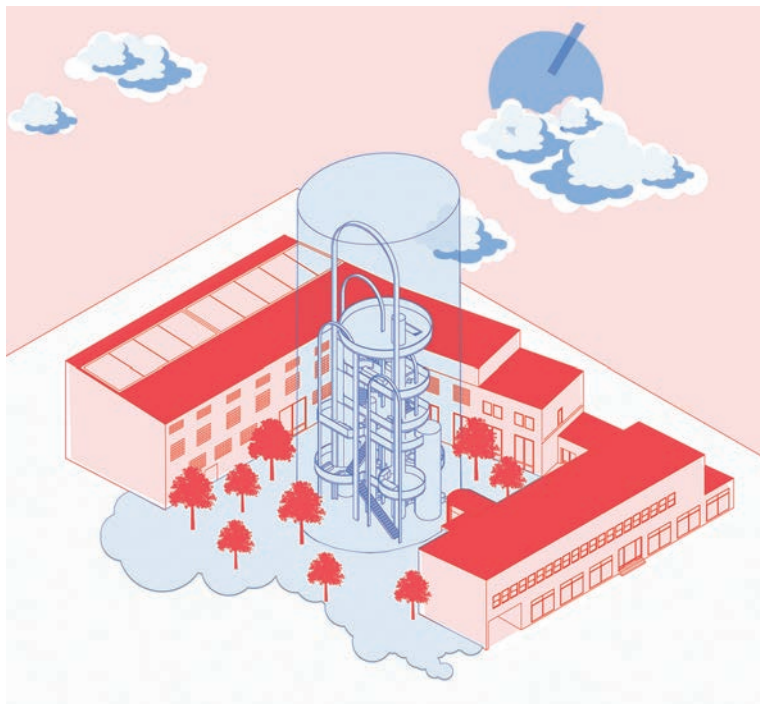
Teachers: Dragana Konstantinović, Miljana Zeković,
Slobodan Jović, Višnja Žugić, Bojan Stojković, Dragana Kocić





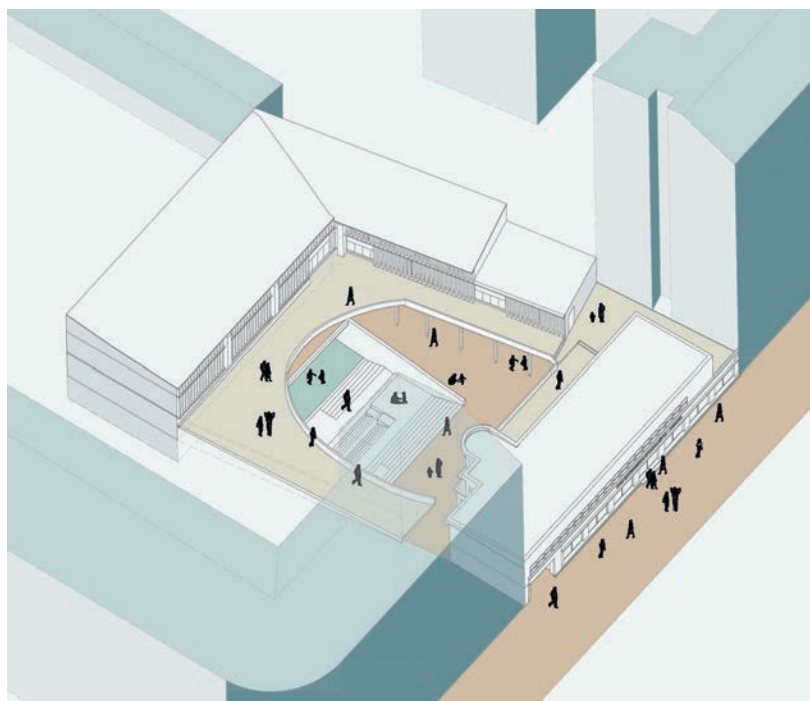












AGRARIA

AGRARIA | DOM SAVREMENOG STVARALAŠTVA

STUDENSKI PROJEKTI REKONSTRUKCIJE ZGRADE ELEKTROLUX

LASLA GALA 32, NOVI SAD

Kulturna stanica Svilara, Novi Sad | 3–15. decembar 2021.

AGRARIA | HOUSE OF CONTEMPORARY CREATIVITY

STUDENTS' PROJECTS OF THE ELEKTROLUX BUILDING RECONSTRUCTION

32 LASLA GALA STR, NOVI SAD

Svilara Cultural Station, Novi Sad | December 3–15, 2021

Autor projekta izložbe studentskih radova: Centar_kuda.org

Author of the students' work exhibition project: Center_kuda.org

Kustosi izložbe i urednici kataloga: Aleksandar Bede & Centar_kuda.org

Exhibition curators and catalogue editors: [Aleksandar Bede & Center_kuda.org](#)

Producent izložbe: Centar_kuda.org

Producer: Center_kuda.org

Izdavač: Centar za nove medije_kuda.org

Publisher: New Media Center_kuda.org

Braće Mogin 2, p.o. box 22

21113 Novi Sad

www.kuda.org

Selekcija: Aleksandar Bede, Mihai Danciu, Slobodan Jović, Aleksandra Stupar

Selection: [Aleksandar Bede](#), [Mihai Danciu](#), [Slobodan Jović](#), [Aleksandra Stupar](#)

Recenzent: Dr Vladimir Kubet

Reviewer: [Vladimir Kubet, Ph.D.](#)

Dizajn izložbe: Aleksandar Bede & Centar_kuda.org

Exhibition design: [Aleksandar Bede & Center_kuda.org](#)

Štampa eksponata: NS_plakat, Novi Sad

Exhibition Print: [NS_plakat, Novi Sad](#)

Dizajn kataloga: Sputnjik & Centar_kuda.org

Catalogue design: [Sputnjik & Center_kuda.org](#)

Štampa kataloga: Službeni glasnik, Beograd

Catalogue Print: [Službeni glasnik, Belgrade](#)

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<http://agraria.rs>

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